## BEAUTY

At Feet of My People, we believe cruelty-free products are a beautiful thing. We've gathered some of our favorite brands below, many who are Leaping Bunny or PETA certified as cruelty-free. This means there was no animal testing at any point during production, no animal testing from their suppliers, and no distribution in mainland China. We also strongly recommend that you look at (and bookmark!) one of our favorite resources, <a href="Cruelty-Free Kitty">Cruelty-Free Kitty</a>. Their amazing site is incredibly comprehensive, allowing you to search for specific brands to see if they are cruelty-free. They've also compiled an exhaustive list of verified cruelty-free brands. If you're new to this journey of ethical and compassionate shopping, their <a href="Cruelty-free 101">Cruelty-free 101</a> tab is an excellent starting point for beginners.

#### Find all your cruelty free and vegan brands in one place:

Petit Vour - sign up for their beauty box and try new brands every month!

#### **Cruelty Free Skin Care Brands:**

These can be found at most natural grocery stores, some can be found at Target and drug stores, and all can be ordered on Amazon or <a href="https://incom.new.google.goog

Alba Bontanica

Pacifica - 100% Vegan

Kiss My Face - 100% Vegan

YES TO

The Body Shop - although The Body Shop is cruelty-free, they are owned by L'Oreal which is not cruelty-free

ACURE - 100% Vegan

derma e - 100% vegan

**Desert Essence** 

Most brands can be found at Sephora or through the brand's website

Juice Beauty - 100% vegan

**KORRES** 

Kani - 100% vegan

Mad Hippie - 100% vegan (except for sunscreen)

NIU BODY - 100% vegan

Suntegrity

LUSH - Find a store near you or shop online

**Sunday Riley** 

Mukti Organics - 100% vegan

OSEA - 100% vegan

Tarte - anything vegan friendly will be marked as so

### **Drunk Elephant**

#### **Cruelty Free Hair Care Brands:**

<u>Abba</u>

Giovanni

**Andalou Naturals** 

**Avalon Organics** 

DermOrganic - 100% vegan

**Desert Essence** 

Pacifica - 100% vegan

**Evolvh** 

**Drybar** 

John Masters Organics

**ORIBE** 

Yarok - 100% vegan

Kevin.Murphy

Verb

Aveda (Aveda is owned by a parent company who is not cruelty free)

**LUSH** - Find a store near you or shop online

## **Cruelty Free Makeup Brands:**

e.l.f

**Pacifica** 

The Body Shop - owned by L'Oreal which is not cruelty-free

Milani

Wet n Wild

Tarte - anything vegan friendly will be marked as so

Kat Von D

Glossier

Anastasia Beverly Hills

**Hourglass** 

<u>Urban Decay</u> - this brand is Leaping Bunny-certified but their parent company L'Oreal still tests on animals

**LUSH** 

Milk Makeup

#### **Cruelty Free Nail Polish Brands:**

Wet n Wild

L.A Girl

NCLA - 100% vegan

Pacifica - 100% vegan

**Butter London** 

100% Pure

**LVX** - 100% vegan

ella + mila

Gabriel Cosmetics - 100% vegan

## **Cruelty Free Perfume Brands:**

Pacifica - 100% vegan

**LUSH** 

My Daughter Fragrances

TSI~LA - 100% vegan

**ECCO BELLA** 

**TERRA NOVA** 

# **FASHION**

With gorgeous alternatives to leather, suede, fur, wool, down, feathers, pearls, and silk readily available at a great price, it's time for vegan, animal-free fashion to lead the way to a new way of shopping and living that does not have animal cruelty at its foundation.

Trending this season and every season: compassionate clothing. Ditch the leather, suede, fur, wool, down, feathers, pearls, silk, and any other clothing that cost an animal its life or its dignity. There are countless alternatives to these cruel forms of fashion, in every style and every price range. We've curated some of the most gorgeous, vegan, and animal-free fashion brands to get you inspired. Step out in clothing that is as ethical as it is stunning. You'll be more than a trend-setter. You'll be setting the tone for compassionate, educated, and sustainable shopping, and there's no look more daring than that.

#### Outerwear

Vaute

Save The Duck

**Brave Gentleman** 

Wuxly

Stella McCartney

jakke London

**Shrimps** 

**SpiritHoods** 

**HoodLamb** 

NOIZE

Bleed

## Shoes

<u>SUSI</u>

Native

Brave Gentleman

beyond skin

Olsenhaus

Stella McCartney

NICORA

**PAWJ** 

Sydney Brown

Matt & Nat

**BHAVA** 

Cri de Coeur

Dr. Marten - vegan collection

Kat Mendenhall - vegan cowboy boots

Lulus - carries a range of vegan shoes

Moo Shoes

## **Bags**

**Hipsters for Sisters** 

Matt & Nat

Doshi

**Miomojo** 

Stella McCartney

**ANGELA ROI** 

Denise Roobol

**EXPRESSION NYC** 

## Clothing

Brave Gentleman

Vaute

Reformation

Delikate Rayne

Stella McCartney

**Animal Behavior** 

Bleed